

# Licensing Training Courses Wisdom UK

# **Microsoft Licensing Training Course**

With changes made to Microsoft licensing each month, it can be difficult to stay up to date. We ensure our training courses are as up to date as possible, so you'll always receive the latest information from us.

Come and spend a day learning about what's new in the world of Microsoft licensing at our new Microsoft Licensing Training Course.



## Who should attend

- A Software Asset Manager needing to better ensure compliance
- A Risk & Compliance officer looking to better understand possible dangers
- A Solution Architect wanting to improve your designs

or any one of the myriad other people whose daily role involves Microsoft licensing, this session will give you the information you need to optimise your next audit, review or meeting.

#### Why you should attend

- · Identify immediate areas of non-compliance
- Ensure business plans/new projects will be compliant
- Better understand how Cloud fits into Microsoft's strategy
- · Find areas of consolidation to reduce cost
- Learn about the value of Software Assurance
- Discover how to save money with the Microsoft Cloud
- Keeping legacy servers supported for longer

## Trainer



Rich Gibbons, Microsoft Licensing Analyst, The ITAM Review Rich is entering his 15th year in the world of software licensing, and genuinely loves talking about it!

He spent 12 years at a Microsoft channel partner, helping organisations select the best licensing agreements and make the most of their investments – and training internal sales teams. Since then he has been performing dedicated Microsoft licensing training and analysis.

He has delivered training across Europe, The USA, and Australia to customers, partners and manufacturers.

Price

Full Price: £499 +VAT per delegate

Early Bird Rate : £375 + VAT per delegate

Microsoft Licensing Training & 2019 UK Conference Ticket Bundle Price: £449 + VAT per delegate



# VMware Licensing Training Course

Most modern enterprises use VMware as their virtualisation platform of choice but how many really know how to license it? The vendor is releasing new products and bundles all the time and, with monthly contract updates, new terms by which to license them. This course will take you through the core virtualisation products (vSphere, vCenter and vRealize), how to license them, the programs through which you can purchase them and pitfalls to watch out for.



## Who Should Attend

Whether you are an IT asset manager, procurement professional or solution architect, there will be something within this course that will be of value to you in your daily role.

## Why you should attend

- Understand VMware's virtualisation portfolio
- Ensure you're using what you're paying for
- Discover your use rights with VMware technology
- Make sense of VMware's EULAs and Product Guide
- Ensure you comply with VMware's license terms

#### Trainer



Barry Pilling, Independent Consultant, Cortex Consulting

Barry is an independent consultant who has worked across a huge range of industry sectors with some major clients. He specialises in data centre and infrastructure licensing and processes across all platforms, and is a firm believer in managing infrastructure change in the right way. He has a proven track record of identifying cost savings and avoiding compliance issues with all his clients. He is a member of the BSI ITAM committee, a contributor to the Campaign for Clear Licensing, and can often be found trying to help people on the ITAM Review forum.

Price

Full Price: £499 +VAT per delegate

Early-bird: £375 + VAT per delegate

VMWare Licensing Training & 2019 Wisdom UK Conference Ticket Bundle Price: £449



# **IBM Licensing Training Course**

IBM licensing complexity has always topped vendor charts. With many large businesses still heavily dependant on IBM datacentre software technology, it is essential that its licensing can be clearly understood, tracked and controlled.

This full-day course covers all aspects of IBM licensing with a focus on compliance and contract optimisation. The foundation part of the course provide a comprehensive



introduction to the key IBM licensing concepts and mechanisms, while the Practitioner part of the course allows participants to gain hands-on experience in tackling some of the real world challenges in IBM license management.

#### Why you should attend

- Identify immediate areas of non-compliance and the "easy wins" in addressing them
- · Learn real-world IBM cost optimisation from case studies
- De-mystify complex IBM ESSO/SSSO/Sapphire agreements
- Gain readiness and confidence against IBM audits

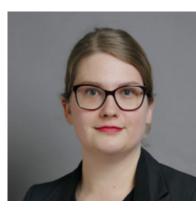
## Trainers



Eric Chiu, Managing Director, FisherITS

As a veteran of software licence compliance, Eric has experience in the design and management of Software Licence Compliance

Programmes for many of the top-10 software publishers and has led hundreds of enterprise-level licence audits on their behalf.



Katerina Motlova, Manager, FisherITS

Katerina Motlova is a Manager at FisherITS. She manages a team that specialised in delivering IBM licensing related

professional services such as IBM licence compliance internal audit, audit defence as well as ILMT implementation and healthchecks.

#### Price:

Full Price: £499 +VAT per delegate

Early Bird Rate : £375 + VAT per delegate (valid until 1st May 2019)

IBM Licensing Training & Wisdom UK Ticket Bundle: £449 + VAT per delegate

