

# Hybrid IT estates require broad visibility and focused optimization

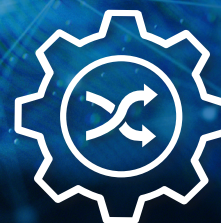
## Take control of your IT environment



Reduce  
cost



Minimize  
risk



Automate  
delivery

### Simplify the complex

Your IT environment is likely anything but simple—and it often comes with a hefty price tag. According to *Flexera's 2022 Tech Spend Pulse*, 53 percent of a typical IT budget is spent on software and related assets, including SaaS, IaaS and PaaS. Managing that investment should be entrusted to the experts. You can't afford to take chances with spend on a run-of-the-mill solution.

Your highly complex hybrid IT environment requires an IT asset management (ITAM) solution that allows you to visualize your entire estate, realize the value of your software investments and make data-driven decisions from on-premises to SaaS to the cloud.

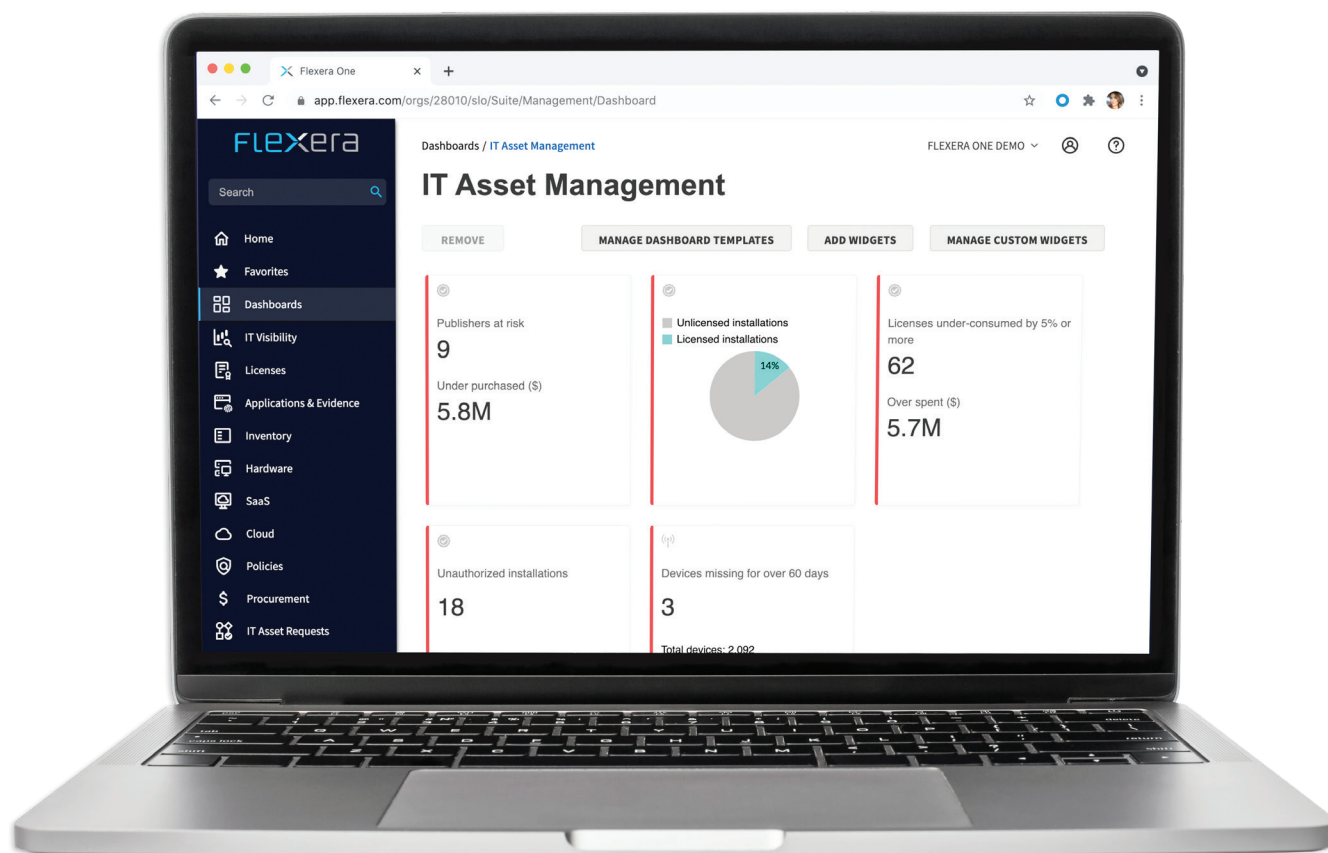
## You can't know what you can't see

ITAM starts with knowing what you have in your IT ecosystem. Often the interdependencies between hardware and software applications are what make ITAM so complex. But it's not just about viewing data—you also have to automate repetitive tasks to drive greater cost savings. It's important to get ahead of problems before they happen, and you can do this by turning insights into actions.

Now you can navigate even the most elusive hardware and software across environments—such as [SaaS](#), [cloud](#), containers, clusters and virtual technologies—by leveraging Flexera One to integrate with your existing inventory

solutions. Data is then normalized and optimized with market enrichment information such as end of life, end of support, product specifications and vulnerabilities. This gives you a holistic visualization of usage, spend and optimization possibilities for your largest vendors.

Being able to see into your IT black hole lets you optimize your usage and spend with vendors who have product portfolios spanning desktop, data center, SaaS and the cloud. You can then manage contract properties, renewal dates and entitlements so you can proactively navigate and rightsize renewals or contractual agreements.



*Flexera's IT Asset Management gives you visibility across your on-premises, SaaS and cloud assets*

## Understanding license positions to minimize risk and spend

An effective license position (ELP) is one of the foundations of software asset management and helps you identify potential risks and overspend. As IT budgets continue to grow, it's still very crucial to simplify the complexities of calculating your ELP.

Understanding your ELP can be a difficult task. The vendors who consume the majority of your software spend and represent the greatest compliance risk (e.g., Microsoft, IBM, Oracle, SAP, ServiceNow, Workday and VMware) also have the most convoluted licensing metrics.

Microsoft, Oracle, IBM and SAP have intricate product use rights that complicate license reconciliation. If you—or an auditor—simply look at installation counts, you're going to spend the absolute maximum on software.

But with the right solution in place, you can untangle the complexity of licensing by automating the hard math required to calculate your actual license position. Flexera One uses out-of-the-box content libraries that identify what you're consuming, what you're entitled to use and your optimal license position based on product use rights. This presents you with a straight path to cost savings and risk reduction.

## Take control of your technology—don't let it control you

IT environments can be messy and complicated. Flexera One gives you a single solution to discover and optimize your hardware, software and services across your entire hybrid IT environment, *informing your IT* so you can *transform your IT*. Use these insights to manage your hardware and software, understand ongoing operations and exposures, and identify how to optimize your IT assets.

## A comprehensive view of your IT estate

IT ASSET MANAGEMENT		
Comprehensive data for licensing	Hybrid excellence	Key vendor optimization
World's most complete and accurate inventory, usage and licensing data, providing time to value and increased productivity—significantly reducing time and costs spent on audits	Reliable licensing expertise across SaaS, cloud, containers, clusters and virtual technologies	Negotiation readiness for top vendors such as Microsoft, IBM, Oracle, SAP and Salesforce, out of the box. Save 30 percent or more on contract negotiations

## A detailed look at Flexera One IT Asset Management

KEY FEATURES	FLEXERA DIFFERENCE
<b>Discover IT assets across your entire estate</b>	<ul style="list-style-type: none"> <li>• Discover and inventory software, SaaS and hardware</li> <li>• Flexera's inventory is purpose-built for advanced licensing use cases such as Oracle database options, IBM sub-capacity and Microsoft active/passive clustering rules</li> <li>• Integrate with multiple inventory tools to normalize asset data across toolsets</li> <li>• Powerful application recognition library (ARL) to recognize and normalize applications, versions, editions and publishers</li> </ul>
<b>Software license optimization</b>	<ul style="list-style-type: none"> <li>• Flexera's product use rights library (PURL) optimizes license consumption by automatically applying benefits such as upgrade/downgrade rights, non-production use rights, virtual use and clustering rights, and hybrid use rights</li> <li>• Flexera's SKU library automatically reconciles consumed versus purchased to create an effective license position for any vendor</li> <li>• Flexera specializes in calculating license positions for complex data center license metrics like Microsoft SQL Server, IBM Cloud Paks, Oracle database and middleware and SAP applications and engines</li> <li>• Optimize software installed on-premises or in the cloud (BYOL)</li> </ul>
<b>SaaS management and optimization</b>	<ul style="list-style-type: none"> <li>• Discover SaaS applications in use in your environment for complete visibility</li> <li>• Automatically remove subscriptions for inactive users of SaaS applications</li> <li>• Find redundant SaaS applications that can be rationalized out of the environment to save costs</li> <li>• Automatically remove subscriptions and data to protect your data and intellectual property as users leave the organization</li> </ul>



KEY FEATURES (cont.)	FLEXERA DIFFERENCE (cont.)
<b>Hardware asset management</b>	<ul style="list-style-type: none"> <li>• Visualize relationships of hardware to the applications installed/accessed</li> <li>• Automate the hardware asset lifecycle from request to retirement; get notifications on hardware lifecycle events such as warranty expiration</li> <li>• Contextualize hardware with organizational data points like user, cost center, business unit and location</li> <li>• Optionally enrich hardware information with automated business service mapping or market data such as end of life, end of support and product specifications</li> </ul>
<b>IT request and reclamation</b>	<ul style="list-style-type: none"> <li>• Standardize the catalog of software and hardware available within the organization</li> <li>• Automatically deploy software and avoid opening more service desk tickets</li> <li>• Automated governance to control over-deploying licenses based on current license position</li> <li>• Deep integration with ServiceNow user interface and workflows</li> </ul>
<b>Share IT asset data with other systems</b>	<ul style="list-style-type: none"> <li>• Purpose-built integrations into ITSM, ITFM, enterprise architecture, information security and other systems—this includes out-of-the-box integrations to ServiceNow and BMC</li> <li>• Open API-based architecture to promote extensibility and sharing with the ecosystem</li> </ul>
<b>Take action with policies</b>	<ul style="list-style-type: none"> <li>• Flexera One's policy engine enables you to take automated action based on insights and data</li> <li>• Policy catalog with hundreds of pre-built policies out of the box</li> <li>• Automate reclamation of inactive SaaS subscriptions as well as inventory processes for cloud instances; set any alert based on configurable thresholds</li> </ul>

## NEXT STEPS

Find out more about how Flexera One's IT Asset Management can help you

[LEARN MORE](#)

## ABOUT FLEXERA

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate digital transformation and multiply the value of their technology investments. We help organizations **inform their IT** with unparalleled visibility into complex hybrid ecosystems. And we help them **transform their IT** with tools that deliver the actionable intelligence to effectively manage, govern and optimize their hybrid IT estate.

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